

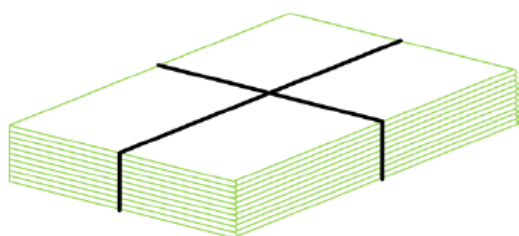
Sorting, packing and labelling of newspapers

1. Sorting, packing and handing-in of bundles

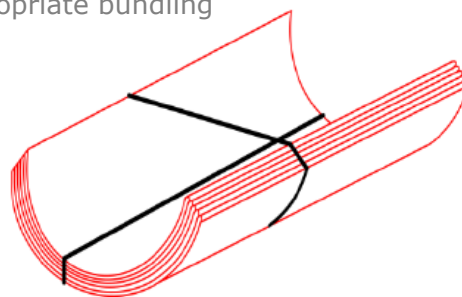
Subscription newspapers shall be sorted and packed in appropriate bundles depending on the number of items to each individual postal code/country, the physical properties and weight of the items.

All the bundles must have an approximately flat top and bottom to ensure that the address side is not being bent.

Appropriate bundling



Inappropriate bundling



Guidelines for packing, bundling and handing-in:

Bundles in the domestic service:

Addressed newspapers

- Regional and National distribution (4-digits bundles): If the numbers of newspapers to subscribers are 10 or more within the same postal code, the items must be packed in a separate bundle (4-digit bundle). The items must be placed by the street name, in ascending alphabetical order. Fewer items may be bundled by 4-digits provided that the bundle has an approximately flat top and bottom, and that the address side is not being bent.
- Local and Regional distribution (in mixed bundles): If the numbers of newspapers are fewer than the criteria are to make a 4-digit bundle, the newspapers shall be packed in bundles to each distribution point.
- Regional distribution: The newspapers are packed in bundles and in increasing postal code order.

Unnamed newspapers:

- The newspapers are packed to the distribution point.

Extended distribution:

- The newspapers are packed to the distribution point in bundles of 50 and/or 100 newspapers. The bundles must be clearly marked with information about: Extended distribution, title, date for distribution, number of newspapers, geographical area for distribution and receiver group (Households and/or Businesses).

Newspapers to abroad:

- Each newspaper must be covered in paper (eg envelope), poly wrapped or fitted with a band. In addition to the subscriber's delivery address abroad, the cover must bear a Postage Paid Indicia (PPI) and marked with Priority to the left of the PPI.
- If there are more than 10 newspapers to subscribers in the same country the newspapers must be bundled and marked to the country concerned. Fewer newspapers may be bundled, as long as the bundle has a flat top and bottom and that the address side is not being bent.
- If there are fewer than 10 newspapers to subscribers in different countries, these must be packed properly and labelled to: Utland 0019 Oslo.

Packing of bundles

- The bundles must be properly packed and secured with straps or plastic wrap. Straps and plastic wrap must be fitted tightly around the bundle to prevent the newspapers from falling apart during the sorting and transport processes in Posten Norge AS production.
- Straps must not obscure any address information to be used by Posten Norge AS. Cross strapping is recommended. Both white and black straps can be used. Black straps are preferred for machine sorting.
- The quality of the plastic must be minimum 60MY. The plastic must be wrapped tightly around the newspapers.
- Maximum weight per bundle is 6kg

Illustration no.1: Recommended position of straps near the address on the top sheet when cross bundling is used

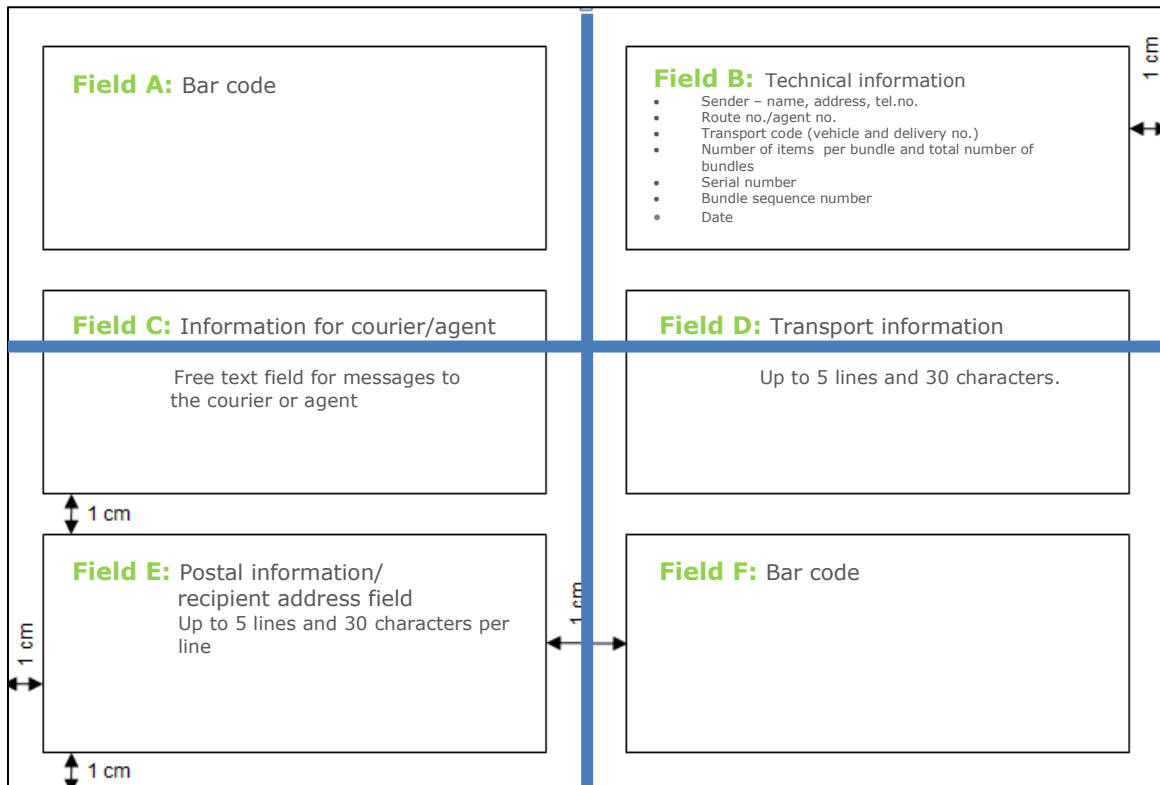
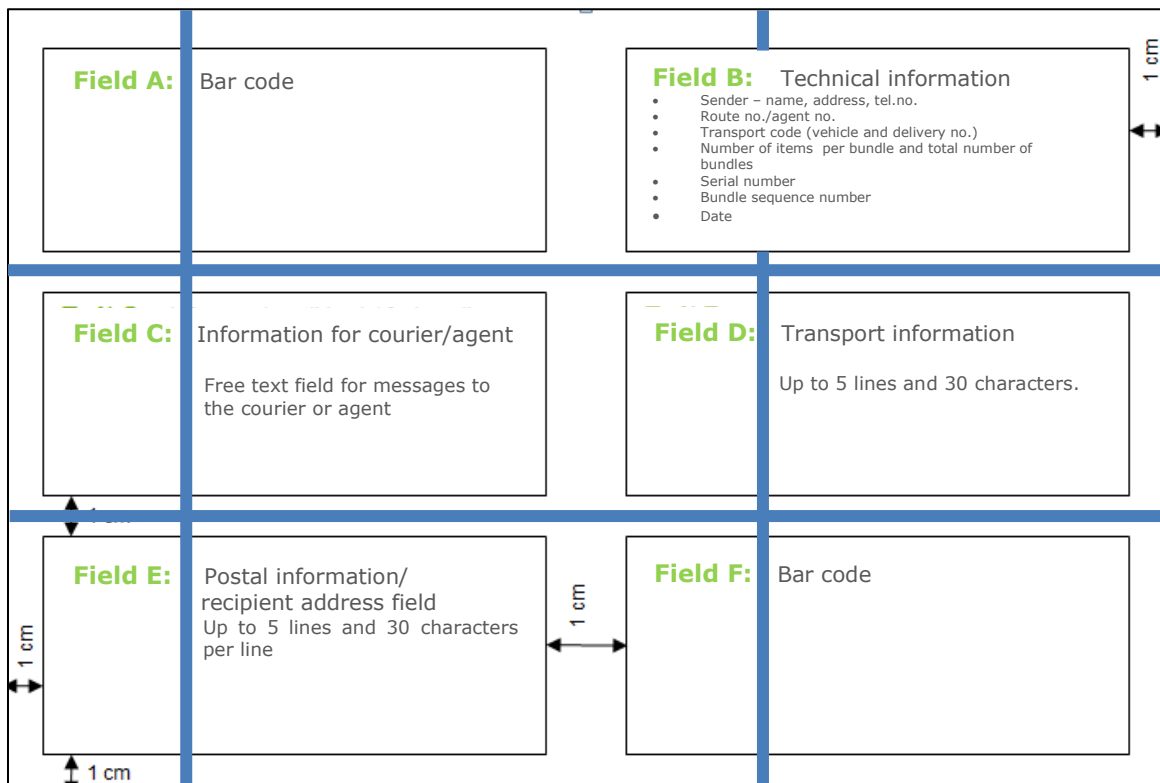


Illustration no.2: Recommended position of straps ties near the address on the top sheet when edge bundling is used



Handing-in of bundles

Pre-packed and labelled bundles shall be handed-in at the agreed time and place. The bundles shall be placed into their respective locally available postal load carriers

Multiple bundles, handed-in, newspapers to subscribers for Regional Distribution (i.e. more than a ½-pallet/300kg) must be packed directly to the respective sorting centre. Please contact our customer service for more information.

Bundles containing newspapers for extended distribution (Full coverage distribution) must be handed-in separately from single copy newspapers to subscribers. Load carriers containing bundles for extended distribution must be marked for direct dispatch to the sorting centre in charge of the distribution of the newspapers.

Regional distribution of newspapers; can be handed-in to our terminals or reloading points in the following postal code division:

Postal code areas	Terminal/Reloading point
0000 – 3099, 3300 – 3699	Oslo
3100 – 3299, 3700 – 3999	Stokke
4800 – 4869, 4889, 4891 – 4893, 4900 - 4999	Arendal
4500 – 4799, 4870 – 4888, 4894 - 4899	Kristiansand
4000 – 4199, 4300 – 4499	Sandnes
4200 – 4299, 5400 - 5599	Karmsund
5000 – 5399, 5600 – 5999	Bergen
6300 - 6699	Molde
6000 – 6299,	Ålesund
6700 – 6799, 6800 – 6844, 6891 - 6997	Førde
6845, 6848 – 6888	Sogndal
7000 – 7999	Trondheim
8000 – 8999, 9400 – 9499	Bodø
9000 – 9399, 9500 – 9999	Tromsø

Newspapers can be handed-in to these areas according to agreement:

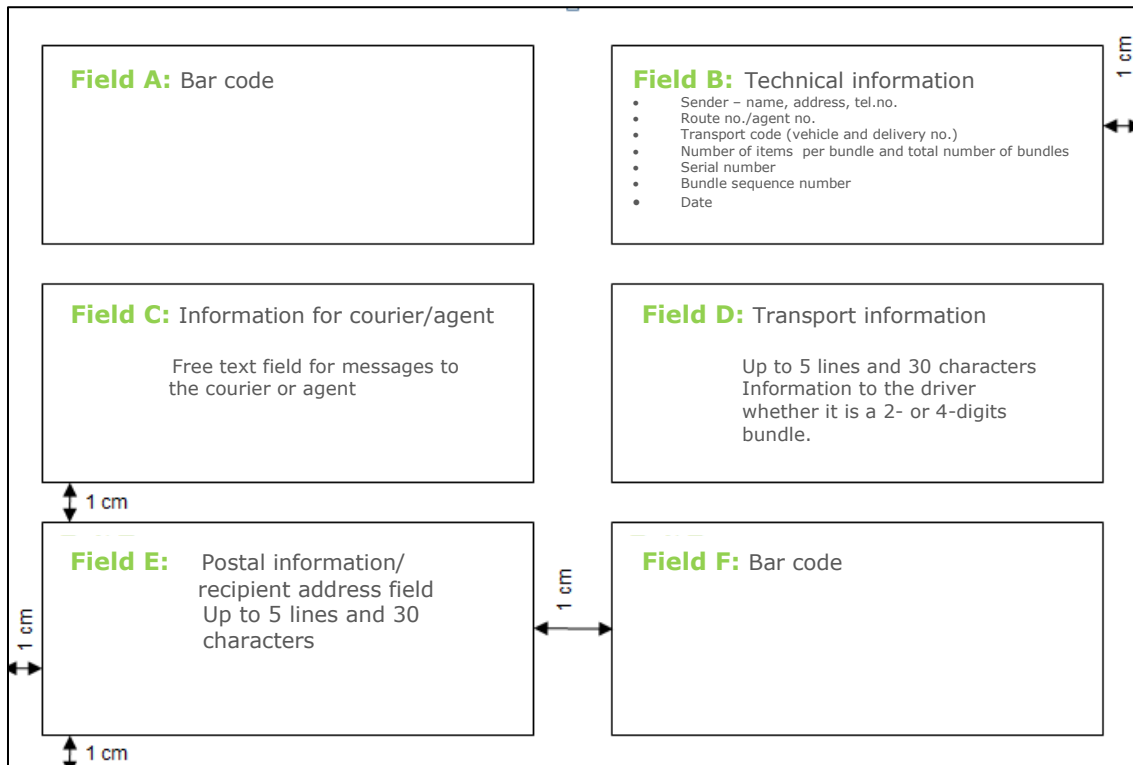
Postal code areas	Reloading point
8600 – 8999	Mo i Rana
9500 – 9799	Alta

2. Marking and layout of the top sheet (bundles)

All newspaper bundles must be marked with a standard top sheet in order to ensure correct and efficient processing in Posten Norge AS's sorting and distribution system.

The top sheet must as far as possible cover the address side of the bundle and always be placed so that the recipient's address, the return address and any other information that can be perceived/mistaken for the address of the bundle, are properly covered.

Illustration no.3: Layout and information to be given on the top sheet of newspapers to subscribers.



Posten Norge AS's requirements apply to the layout of the address field (Field E) of the top sheet for the various types of bundles:

- There must be a blank space of 1 cm around the entire address field
- The top sheet must be white or light one-coloured.
- The addressing must be in dark print, Print Contrast Ratio, (PCR) minimum 50 % with the following specifications:
 - Font sizes 14 - 36
 - The address must have a straight left margin
 - The lines must have the same line spacing of 1 or 1,5
 - Fonts and font sizes must be the same in the entire address
 - **Bold, Italic** or underlined text is not allowed
- The address field (postal code and/or regional addressing) must be placed minimum 1 cm from the edges of the top sheet and in a way that bundling straps or ties do not cover the address field.

Top sheet for newspaper bundles in the domestic service

The illustrations below show the information to be given in the address field of the top sheets for the various types of bundles.

Illustration no.4: Standard top sheet for 4-digits bundles – Local and Regional distribution

Avisen,
Postboks 2, 3333 Byen. Tlf: 33 44 55 66
Ruten: 4 Forhandler: 42
Bil: 48 levering: 678
Antall eks: 24 1 av 3 pakker.
Pakkenr: 1234567.
Dato: 20. mars 2018

Lørdag 30. mars kommer påskeutgaven

BIL ØST 4-SIFFER
TIL ØSTLANDSTERMINALEN

AVIS
KOLBOTN D-PUNKT
1405 LANGHUS

0008610001

0008610001

Top sheet for a 4-digits bundle for local and regional distribution shall have an address field of 3 lines containing the following information:
Line 1; NEWSPAPER
Line 2; DISTRIBUTION POINT
Line 3; Postal code and place according to the newspapers in the bundle.

Newspapers to P.O.Boxes must be packed, marked and handed-in in separate bundles.

Illustration no.5: Standard top sheet for mixed bundles - Local and Regional distribution

Avisen,
Postboks 2, 3333 Byen. Tlf: 33 44 55 66
Ruten: 4 Forhandler: 42
Bil: 48 levering: 678
Antall eks: 24 1 av 3 pakker.
Pakkenr: 1234567.
Dato: 20. mars 2018

Lørdag 30. mars kommer påskeutgaven

BIL ØST
TIL FOLLO D-PUNKT

AVIS
SAMLEBUNT
FOLLO D-PUNKT

0008610001

0008610001

Top sheet of a mixed bundle shall have an address field of 3 lines containing the following information:
Line 1; NEWSPAPER
Line 2; MIXED BUNDLE
Line 3; Name on the distribution point/P.O.Box facility

Illustration 6: Standard top sheet for bundles – Regional distribution



 0008610001	Avisen, Postboks 2, 3333 Byen. Tlf: 33 44 55 66 Rutenr: 4 Forhandler: 42 Bil: 48 levering: 678 Antall eks: 24 1 av 3 pakker. Pakkenr: 1234567. Dato: 20. mars 2018	Top sheet for bundles Regional distribution shall have an address field of 3 lines containing the following information: Line 1; NEWSPAPER Line 2; MIXED BUNDLE Line 3; REGIONAL
Lørdag 30. mars kommer påskeutgaven	BIL ØST TIL BODØ POSTTERMINAL	
AVIS SAMLEBUNT RIKS	 0008610001	

Illustration no.7: Standard top sheet for newspaper bundles in extended distribution (Full coverage distribution)



 0008610001	Avisen, Postboks 2, 3333 Byen. Tlf: 33 44 55 66 Rutenr: 4 Forhandler: 42 Bil: 48 levering: 678 Antall eks: 24 1 av 3 pakker. Pakkenr: 1234567. Dato: 18. april 2018	The top sheet for newspapers in extended distribution shall have an address field of 3 lines containing the following information: Line 1; NEWSPAPER Line 2; Extended distribution Line 3; Name on the distribution point/P.O.Box facility
FULLDISTRIBUSJON Avistittel: Avisen Distribusjonsdato: 23.04.2018 Inneholder 50 aviser Postnummer eller rute: 1400 eller rute 1.1 Mottakergruppe: Husholdninger	BIL ØST LEVERES TIL FOLLO DISTRIBUSJON KVELDROVEIEN 1	
AVIS FULLDISTRIBUSJON FOLLO D-PUNKT	 0008610001	Field C of the top sheet must contain the following information: EXTENDED DISTRIBUTION, Newspapers title, date of distribution, number of newspapers in the bundle, postal code, distribution area and recipient group details (Households and/or Businesses)

Illustration no.8: Standard top sheet for unnamed newspapers

Unavnede aviser
 Avistittel: Avisen
 Distribusjonsdato: 23.02.2018
 Inneholder 43 aviser
 Postnummer 1400, 1405, 1410

AVIS
 UNAVNEDE AVISER
 FOLLO D-PUNKT

Avisen,
 Postboks 2, 3333 Byen. Tlf: 33 44 55 66
 Rutenr: 4 Forhandler: 42
 Bil: 48 levering: 678
 Antall eks: 43 3 av 3 pakker.
 Pakkenr: 1234567.
 Dato: 23. feb 2018

BIL ØST
 LEVERES TIL FOLLO DISTRIBUSJON
 KVELDROVEIEN 1

0008610001

0008610001

Top sheet of unnamed newspaper bundle shall have an address field of 3 lines containing the following information:
 Line 1; NEWSPAPER
 Line 2; UNNAMED NEWSPAPER
 Line 3; Name on the distribution point/P.O.Box facility

Field C of the top sheet shall contain the following information:
 Unnamed newspapers, title, distribution date, number of newspapers in the bundle and the postal code for the correct distribution area

Illustration 9: Standard top sheet for single copies of newspapers for non-subscription sale to retail shops (kiosks/agents)

LØSSALGSPAKNING
 Alle sendinger til samme mottaker
 Må ikke åpnes

AVIS
 LØSSALGSPAKNING
 NARVESEN 45
 GATA 45
 8021 BODØ

Avisen,
 Postboks 2, 3333 Byen. Tlf: 33 44 55 66
 Rutenr: 4 Forhandler: 42
 Bil: 48 levering: 678
 Antall eks: 24 1 av 3 pakker.
 Pakkenr: 1234567.
 Dato: 20. mars 2018

BIL ØST
 LEVERES PÅ GARDERMOEN
 VIDERE MED FLY TIL BODØ
 TIL BODØ DISTRIBUSJON
 POSTGATA 24 – PORT 2

0008610001

0008610001

Top sheet for single copies of newspapers for non-subscription sale to retail shops (kiosks/agents), shall have an address field of 3 lines containing the following information:
 Line 1; AVIS
 Line 2; SINGLE COPIES OF NEWSPAPERS
 Line 3; Name on receiver/retail shop
 Line 4; Street name and number
 Line 5; Postal code and place

Field C of the top sheet shall contain the following information:
SINGLE COPIES OF NEWSPAPERS,
All items to the same receiver - DO NOT OPEN.

Top sheet for newspaper to subscribers international/abroad

Illustration no.10: Standard top sheet for newspaper bundles containing 10 or more newspapers to subscribers in one country





 0008610001	Avisen, Postboks 2, 3333 Byen. Tlf: 33 44 55 66 Rutenr: 4 Forhandler: 42 Bil: 48 levering: 678 Antall eks: 24 1 av 3 pakker. Pakkenr: 1234567. Dato: 20. mars 2013	Top sheet for bundles of 10 or more newspapers to subscribers in one country shall have an address field of 3 lines containing the following information: Line 1; NEWSPAPER Line 2; INTERNATIONAL/ABROAD Line 3; Name of the country
Lørdag 30. mars kommer påskeutgaven	BIL ØST LEVERES ØSTLANDSTERMINALEN	
AVIS UTLAND SVERIGE	 0008610001	

Illustration no.11: Standard top sheet for bundles containing just a few newspapers to subscribers in multiple countries

 0008610001	Avisen, Postboks 2, 3333 Byen. Tlf: 33 44 55 66 Rutenr: 4 Forhandler: 42 Bil: 48 levering: 678 Antall eks: 24 1 av 3 pakker. Pakkenr: 1234567. Dato: 20. mars 2013	Top sheet of bundles with fewer than 10 newspapers to subscribers in multiple countries shall have an address field of 3 lines containing the following information: Line 1; NEWSPAPER Line 2; INTERNATIONAL/ABROAD Line 3; 0019 OSLO
Lørdag 30. mars kommer påskeutgaven	BIL ØST LEVERES PÅ ØSTLANDSTERMINALEN	
AVIS UTLAND 0019 OSLO	 0008610001	

