

# Template

Format requirements for unaddressed direct mail. Standard formats.

## Format

All items must be identical, i.e. have the same weight, format and covers, if any

- Minimum size: 12,5 x 14,8 cm.
- Maximum size: 24 x 32 cm.
- Maximum thickness: 0,5 cm.
- Maximum weight: 200 grams.

Formats exceeding 24 x 32 cm must be professionally folded with a sharp edge to fit within the above measurements.

## Attachments

The items must not contain any objects.

## Covers

If the item consists of multiple sections, always use the largest section as cover. Do not use plastic, very thin or glossy paper as covers,

## Paper quality

As a general rule the paper weight must be at least 60 grams per m<sup>2</sup>. If the item is one single page, the paper weight needs to be at least 120 grams per m<sup>2</sup>.

## When folded

The fold must have a sharp edge!

Folded on the  
longest side

Folded on the  
shortest side

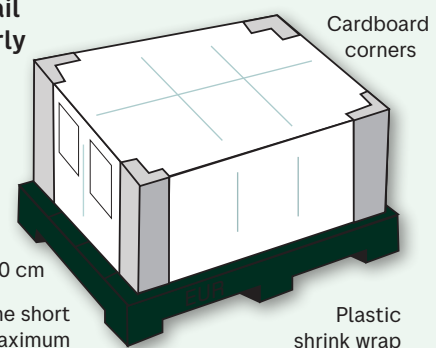
Size max 21x 21 cm and  
min 14,8 X 14,8 cm.

## Unaddressed direct mail must be packed properly on EUR Pallets.

Make sure that no item hangs over the edges of the pallet.

Maximum height per pallet: 120 cm

Labels placed on the short side of the pallet. Maximum weight per pallet: 800 kg



Maximum thickness: 0,5 cm

Min. size  
12,5 x 14,8 cm



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If your items are beyond the format criterias in this document, please kontakt your designated salesperson in Bring or call us at 04045 (calling from Norway) or our kontaktnumber from abroad +47 22 03 00 45.